

# Patient Education Ambassadors Program 2025

# Program Information Form and Application Open to oncology fellows and finishing fellows

The Global Resource for Advancing Cancer Education (GRACE; cancergrace.org) is a non-profit organization founded by <u>Dr. Howard (Jack)</u> <u>West</u> in 2007. *GRACE's mission is to provide expert-mediated information directly to cancer patients and their caregivers to empower them to become direct partners in their cancer treatment.* 

# **GRACE Patient Education Ambassadors Program Overview**

This program is open to all oncology fellows and finishing fellows who are nominated to apply for this program by their Director and/or who apply independently of a nomination. GRACE's designated committee will review the nominees and select up to 4 participants for the honor of participating in the 2025 program. Nominees for this program will include those still in their fellowship as well as those embarking on their post-fellowship junior faculty or practice positions; however, *it is required that nominees and applicants are still a fellow at the time of the deadline, March 31, 2025*.

# **Benefits of Participation**

Selected fellows will collaborate closely with national and international leaders across various fields of oncology to develop innovative educational content for patients across a range of platforms. This engagement will empower them to emerge as influential contributors in their chosen fields of interest. They will receive training on digitally distributed content and social media, and their work will be highlighted and shared by the internationally recognized non-profit, GRACE, along with its network of established leaders in the oncology community and board members with an array of interests and connections. Participants will receive a modest stipend for compensated training in doctor-to-patient/ family and broader field-related communication

skills. These benefits will be facilitated through regular monthly virtual meetings moderated by GRACE.

Now entering the 7th year of this program, we have engaged with 26 oncology fellows, producing content in a diverse array of areas such as Community Oncology, Supportive Care, Latino Community Cancer Education, Breast Cancer Education, COVID-19 Education, Radiation Oncology, Clinical Trials Education, Hematology-Oncology and Geriatric Oncology Education, to name just a few. Content produced through this program has reached tens of thousands of cancer patients and caregivers, educating and empowering them to become partners in their cancer care.

## Ideal Candidates for the 2025 program

GRACE is looking for oncology fellows and finishing fellows with a particular interest and passion for communications, patient education, and for those who are simply looking for a way to give back to the oncology community. Ideal candidates should have strong written and oral communication skills as well as a proven ability to stay abreast of the latest advances in cancer medicine.

All application forms must be submitted by **March 31, 2025** for consideration. Please note that submitting an application does not guarantee selection into the program. Applicants will be contacted no later than April 30, 2025, with information regarding acceptance and the next steps. The year-long program runs from July 1, 2025, through June 30, 2026. \*\*Please see the Application Form found at the end of this document.

Any questions, please contact Amy Bickleman, GRACE Executive Director, at: ABickleman@cancergrace.org or 888-501-1025 x 1.

### **Testimonials from Previous Program Participants:**

Dr. Arjun Gupta, Johns Hopkins Sidney Kimmel Comprehensive Cancer Center

"I am incredibly grateful to the GRACE Patient Education Ambassadors Program. I had the full liberty (and support) to direct a 'Supportive care patient education series'- these topics often do not receive the required attention in more traditional publications. I had the opportunity to record content with thought leaders in the field, and they have since remotely mentored me on various research projects. Directing this series cemented my interest in supportive care/symptom management as I start to apply for grant funding and transition to a new faculty role in the next couple of years. Most importantly, the team at GRACE is happy and passionate about patient education, and I thoroughly enjoyed the friendships this past year. I would recommend this program to all early career oncology professionals."



#### Dr. Narjust Florez, Dana Farber Cancer Center

"The GRACE ambassador program was one of my favorite experiences during training and my first months as faculty. The program gave me the opportunity to learn from patient education experts like Dr. Jack West, create content for patients with cancer in Spanish, and learn about all the aspects of a nonprofit organization like GRACE."



#### Dr. Idalid (Ivy) Franco, Dana Farber Cancer Center



"The GRACE ambassador program has been instrumental in providing the tools, skill development, and space needed to create content specifically geared toward Spanish-speaking patients with cancer during the COVID-19 pandemic. We have been able to counteract myths and misinformation from our community with facts. I am extremely grateful to the program leadership and staff for their engagement and commitment to my development as a leader and educator in the field of oncology. I will be forever grateful to form part of the GRACE family!"

#### Dr. Medhavi Gupta, Brown University



"Being a GRACE Patient Education Ambassador has been quite a fulfilling experience. The GRACE faculty and staff members are truly passionate about what they do, and our meetings were full of inspiration and fun. Through this platform, I got to create the "GRACE Breast Cancer Video Series" in collaboration with the leaders in the field and learned so much in the process. I am thankful for this opportunity and would highly recommend it to other trainees and early career professionals interested in patient education."

#### Dr. Aakash Desai, University of Alabama Birmingham

"The Cancer GRACE Ambassador program has been an amazing experience with the opportunity to learn about patient education and advocacy from experts in the field. My focus was particularly related to developing patient-centered content around clinical trials, and thoracic oncology and included developing global content for patients with cancer in India. The stellar guest faculty provided a great avenue for career development. It has been an absolute pleasure to work with the passionate friends at GRACE."

#### Dr. Eric Singhi, MD Anderson Cancer Center in Houston, Texas

"I am privileged to have had the opportunity to serve as a GRACE Patient Education Ambassador, and I would highly recommend this experience to all trainees in the field of oncology! Through my involvement with GRACE, I have connected with patient education experts across the field to learn more about how to leverage resources like social media to create and effectively disseminate educational content for patients. I look forward to staying connected with the GRACE family in the future and focusing our collective efforts on empowering cancer patients and enhancing the cancer patient experience!"



#### Dr. Fernando Diaz, University of North Carolina Chapel Hill



"I've truly enjoyed working with the GRACE team this year and learning from all the great speakers who have provided critical insight to understand the needs of our patients. GRACE has also been very supportive in allowing me to develop educational resources for the Spanish-speaking cancer population, recognizing the critical gaps in education in underserved communities."

#### Dr. Sridevi Rajeeve, Memorial Sloan Kettering



"Involving with GRACE has been a significant highlight of my fellowship training. The opportunity to help advance patient education by evolving into informed and empathic patient ambassadors under the tutelage of the whole team at GRACE starting with Dr. West, Amy Bickleman, Maria Christian and countless other faculty and alumni is immense. The clinical, networking, and technological support to transform ideas into multimedia entities has been extraordinary and lays the groundwork for future patient-centered content creation."

#### Dr. Ivy Riano, Dartmouth-Hitchcock Medical Center

"I consider the GRACE Patient Education Ambassadors Program to be one of the highlights of my training. During the program, I created Spanish-language content for patients with cancer. As one of my biggest achievements, I recorded my own "Educational Series on Immunotherapy for Spanish-speaking Patients", a topic I am extremely passionate about. With great mentorship from Dr. Jack West and outstanding technical support from the GRACE staff, I was able to hone my patient education skills and produce high-quality content for patients with cancer. Having the opportunity to work with the friends from GRACE has been amazing! I truly recommend this program to trainees and early career professionals interested in patient education!"



#### Dr. Jacob Adashek, START Center for Cancer Research

"Being a GRACE ambassador has allowed me to hone my public speaking and presenting skills and more effectively disseminate information in a patient-friendly format. This program has allowed me to work closely with colleagues who have become friends on dynamic platforms, including a video series and a JAMA Oncology patient page. I am very grateful to have had the opportunity to participate in this program, and I strongly encourage others to apply."



#### Dr. Arya Mariam Roy, The Ohio State University



"The GRACE Patient Education Ambassador Program has been an incredibly rewarding experience during my training and early faculty career. It provided me with the opportunity to learn from patient education experts and mentors like Dr. Jack West while contributing to accessible cancer education for patients. My work focused on developing patient-centered content on antibody-drug conjugates, side effect management, and breast cancer, aiming to bridge the gap between complex medical information and patient understanding. I am deeply grateful for this experience and highly recommend it to trainees and early-career professionals committed to patient advocacy and education"

#### Dr. Guilherme Sacchi de Camargo Correia, Mayo Clinic



"Participating in the GRACE Patient Education Ambassador program for the 2024-2025 academic year has been an invaluable experience. This opportunity has significantly honed my communication skills and deepened my understanding of how to approach patient education using appropriate language and a multitude of resources. Additionally, I had the privilege of meeting and learning from specialists in the field, which has enriched my professional growth. I am grateful for this experience and highly recommend it to others interested in patient education. I look forward to continuing my contribution with GRACE in the future."



# 2025 Patient Education Ambassadors Program Application

## All fields are required

Name of Applican	t:		
Institution:			
Applicant phone r	number and email address	5:	
City/State:			
Fellowship Progra	m Director:		
Fellowship Progra	m Director email address:		
Fellowship Progra	m: Medical Oncology F	Hematology/Oncology Other:	
Year of Fellowship	:		
Brief description o	of your medical background	d or specialty:	
Do you speak lang	guages other than English:	: Yes / No	
If Yes, please list o	ther languages spoken and	d fluency level:	
information to pat video to reach the cancer care. If you	cients through a variety of r widest audience and emp are accepted into this pro	the most current and emerging treatn media, including written articles, podo bower patients to become partners in ogram, which media style is your prefe being most preferred and 3 being leas	casts, and their erred
Written	Audio/Podcast	Video	
Required Attachm	nents (please upload):		
✓ Curriculum Vita	e		

- ✓ Letter of Interest <u>must include all of the following</u>:
  - 1. Paragraph describing your passion for information sharing and education (250 words maximum)
  - 2. Statement of why you wish to participate in this program and a brief articulation of an idea or two of the kind of patient education content you would envision producing with GRACE as part of this program (400 words maximum)

- ✔ Please attach up to 2 examples of how you've effectively communicated complex subjects to lay people that exemplify your flair for communication using audio, video, or written communication.
- ✓ Links to your social media pages (Facebook, Twitter, Instagram, LinkedIn, etc.) that showcase your communication skills/style
- ✔Nomination and/or letter of recommendation from Oncology Director

Thank you for your interest in participating in this unique opportunity, and for your support of GRACE. We will be in touch to confirm receipt. Please be assured that the above information will not be shared with any third party. All application forms must be submitted by **March 31**, **2025** for consideration.